NOW FRANCHISING!



READY TO BECOME A LAZY LOBSTER FRANCHISE PARTNER?

Join us at Lazy Lobster, where we stand by you at every step, ensuring a prosperous and fulfilling journey in the world of seafood franchising.

For more information, visit
HTTPS://WWW.LAZYLOBSTERNY.COM



EAT. DRINK. GET LAZY.

10 Front Street East Rockaway, NY 11518 | 516-837-8484

5089 Merrick Road Massapequa Park, NY 11762 | 516-308-4742

Far Rockaway (coming soon)

info@lazylobsterny.com

HTTPS://WWW.LAZYLOBSTERNY.COM

This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.



A SEAFOOD LOVER'S PARADISE: AN INVESTORS DREAM



A SIMPLE-TO-OPERATE SEAFOOD FRANCHISE WITH A HIGH RETURN ON INVESTMENT

If you are an aspiring entrepreneur seeking a smart investment, set your sights on a Lazy Lobster franchise partnership. Our model presents a modest financial entry point, where franchisees can tap into a well-established customer base that has come to trust and adore the Lazy Lobster experience.

The Lazy Lobster system is strategically positioned for rapid growth, offering a flexible and scalable business model. Since 2016, when the flagship location was presented, the Lazy Lobster success story has unfolded to additional locations. Our Massapequa location, established in September 2022, has consistently surpassed sales goals. A new location is positioned to be open in Far Rockaway for the summer of 2024. The Lazy Lobster franchise is a proven recipe for profitable ventures in a seafood sensation!

Come join our entrepreneurial vision and family so that you can Eat. Drink. and Get Lazy.



A PROVEN FRANCHISE OPPORTUNITY WITH A RICH HISTORY SINCE 2016

Lazy Lobster franchise offers an uncomplicated and easyto-operate model that promises a low start-up investment and a remarkable return on investment. Let's explore why investing in The Lazy Lobster is a great choice for aspiring entrepreneurs:

Rapid Return on Investment (ROI): Lazy Lobster presents an enticing potential for a fast ROI, setting you on the path to financial success.

A Rich History: Established in 2016, the Lazy Lobster has been serving delectable seafood and captivating the hearts of customers for over half a decade.

Simplicity and Accessibility: Joining the Lazy Lobster franchise requires no prior experience in the seafood industry. Our business model is designed to be easy to learn and operate.

Exclusive Territory for Maximum Impact: Each Lazy Lobster franchise is allocated an exclusive territory, either encompassing a population of 50,000 or less or a 3-mile circular radius around the store.



INVESTMENT AT A GLANCE

Franchise Fee \$12,500 - \$35,000

Estimated Minimum Initial Investment \$110,000 - \$788,500 (including the franchise fee)

Royalty Fee 5% of Gross Revenue

IDEAL FRANCHISE PARTNER: ARE YOU THE ONE?

Join us at The Lazy Lobster, where your passion meets our recipe for success! We're seeking franchise partners who have the following key qualities to join our network:

- Culinary enthusiast
- Business acumen
- Positive people person
- Grace under pressure

